

PRESS RELEASE



FESTIVAL
DES ARTS VISUELS DE VEVEY

11-30.sept.2008

Images'08

THE VEVEY FESTIVAL OF VISUAL ARTS INNOVATES!
NEW GRAPHICS, A NEW OUTDOOR EXHIBITION...
IMAGES INVADE VEVEY THIS SEPTEMBER!

The 2008 colour scheme: a separate colour designates each of the 4 key sectors of this year's festival.

Blue for the open-air exhibition;

Yellow for the international competitions

Pink for the film programme;

Grey for one-man exhibitions.

Visit the new Internet site www.images.ch and discover the pre-programme

BLUE: AN OUTDOOR EXHIBITION OF PHOTOGRAPHS

The main innovation of this year's festival is a new open-air exhibition. Interpreting literally the slogan Vevey, ville d'images, we have brought together the work of fifteen international artists whose pictures, some of which are huge, will be exhibited in outdoor locations around the town. The common denominator of the work concerns the notion of scale and its illusions. All the photographers that have been selected create carefully staged pictures that disturb our habits of perception. Their sense of humour and ingenuity will surprise and delight passers-by. With this exhibition, Vevey will be transformed into a vast free-entry, open-air museum for a period of three weeks.

Artists taking part in the open-air exhibition : Renate Buser, Yvan Dalain, Denis Darzacq, Vincent Fournier, Julia Fullerton-Batten, Gilbert Garcin, Peter Garfield, Shilpa Gupta, Chris Jordan, Florian Joye, Sébastien Mettraux, Gérard Pétremand, Guillaume Reymond, Nicolas Righetti, Peter Scholl

YELLOW: THE INTERNATIONAL COMPETITION

Every second year, the festival organizes an international photographic and film competition. This year's competition attracted more than 620 professionals from 5 continents. The 2008 winner is the Belgian photographer Geert Goiris, who receives the sum of 30,000 CHF for a trip to the South Pole. His project Whiteout will be exhibited throughout the festival alongside the work of the other laureates.

There will also be public showings of the winning shorts from the film competition.

PINK: THE FILM PROGRAMME

The Cinema Rex in Vevey has programmed three film cycles to accompany the photographic exhibitions. The films will be shown throughout the duration of the festival. The first cycle is devoted to Yvan Dalain.

GREY: ONE-MAN EXHIBITIONS

Both the Musée Jenisch and the Swiss Camera Museum have organized special exhibitions as part of the festival. The Musée Jenisch hosts an exceptional retrospective of the work of Balthasar Burkhard, an internationally famous photographer, and the Swiss Camera Museum will celebrate the work of Yvan Dalain, a photographer, film maker and author from the canton of Vaud who died in Montreux last autumn.

PARTENAIRES PRINCIPAUX: Ville de Vevey, Fonds culturel Riviera, Loterie Romande, Nestlé; PARTENAIRES : Montreux-Vevey Tourisme, Fondation Casino Barrière de Montreux, pour-cent culturel Migros, Fondation Ernst Göhner, Sandoz-Fondation de Famille, Fonsat; PARTENAIRES CONCOURS : Leica, Broncolor, SRG SSR idée suisse, Etat de Vaud; PARTENAIRES PROGRAMMATION : Musée Jenisch Vevey, Musée suisse de l'appareil photographique, Ecole de photographie de Vevey, Cinérive; PARTENAIRES TECHNIQUES : MakroArt, Ultra.li; PARTENAIRES MÉDIAS : La Matin Bleu, Espace 2, Espaces contemporains



The Festival of Visual Arts
Images'08 / Vevey
11 to 30 September 2008

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