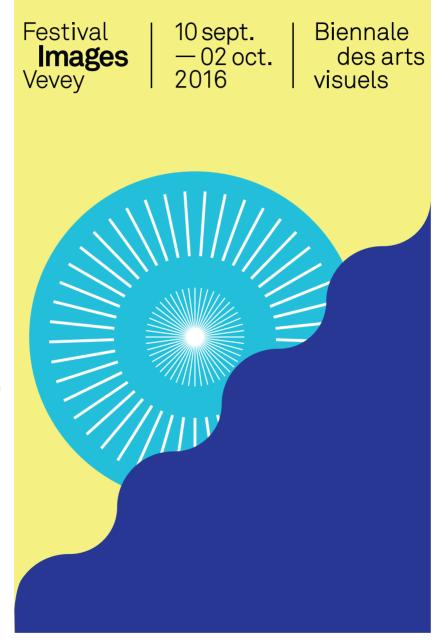
PRESS KIT 2016 PRE-PROGRAMME



THE PROGRAMME IS ONGOING THE FULL LIST OF ARTISTS WILL BE ANNOUNCED IN AUGUST ON *WWW.İmag*es.ch

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Martin Parr on the façade of the BCV, on show in Vevey in September 2016 (photomontage) Photo: Samuel Rouge, © Martin Parr / Magnum Photos Courtesy Nicola von Senger Gallery



In order to clarify its communication and promote its activities over a two-year cycle, the Foundation Vevey Ville d'Images has decided to communicate with the label 'Images Vevey', grouping together in a visually consistent manner its three different fields of activities: the **Festival Images Vevey**, the **Gallery Espace Images Vevey** (formerly known as Espace Quai No. 1) and the international photography competition **Grand Prix Images Vevey.** This new identity highlights the local roots of a project that is gaining more and more exposure on a national and international level. The same categories appear on our website, entirely revamped by Vevey-based company **ergopix**. Check it out on **www.images.ch**.

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A city turned art gallery

Le Monde

Vevey, l'anti-musée

LE FIGARO

Vevey, la photo au grand air

Culture & Société

Images 2014 cultive les sensations fortes

24heures



IN THE PRESS

'Vevey, a town overwhelmed with images' 20 minutes, 11 September 2014
'Vevey, capital of images' Le Temps, 13 September 2014
'Vevey, a tsunami of images' La Liberté, 13 September 2014
'Festival Images takes over the streets' Le Matin Dimanche, 14 September 2014
'Worlds apart at Festival Images Vevey' Le Temps, 16 September 2014
'Vevey takes art into the street' Le Point, 25 September 2014
"Images, il festival fotografico invade la città », Huffington Post Italy, 12 November 2015

FESTIVAL IMAGES VEVEY | SWITZERLAND 10 SEPTEMBER – 2 OCTOBER 2016

OPENING DAY SATURDAY 10 SEPTEMBER

Vevey to invest in its Image(s) in 2016!

For the fifth time under its current guise, Festival Images will transform Vevey into a real 'city of images' from 10 September to 2 October. Confirming its status as Switzerland's first Biennale of visual arts, the festival will present original installations by international artists and up-and-coming talents in unexpected places, indoors and outdoors, providing a genuine large-scale, free of charge photographic experience for all visitors.

Festival Images Vevey is the first and main biennale of visual arts in Switzerland. Every two years, it presents original photographic exhibitions, outdoors on façades, on the lake and in parks, and indoors in unusual venues, and features collaborations with people who ensure Vevey's status as a 'city of images' all year round. From **10 September to 2 October 2016**, based on the theme of **'immersion'**, visitors will get to discover, free of charge, some fifty indoor and outdoor projects, some in monumental format, including works created thanks to Grand Prix Images 2015/2016.

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A feature of Festival Images Vevey is to custom design its exhibition in order to strike **the perfect balance** between the works and the place in which they are exhibited, whether on museum walls, floating on the lake, on monumental façades or in the nave of a church. As in 2014, the Salle del Castillo will be the starting point for all visits to the Festival. As well as featuring exhibitions, the venue will also host a visitor centre, a library, a boutique and a bar. Collaborations with the institutions (museums, schools, galleries and artist collectives) that ensure Vevey's status as a 'city of images' all year round, will be also renewed.



Yuji Hamada on structures built by Design students from the ECAL, one of the installations of the **2014 festival**. Photo © Céline Michel

MESSAGE FROM THE DIRECTOR INVEST IN YOUR IMAGE(S) IN VEVEY!

For the fifth time in September 2016, Festival Images Vevey will transform the town of Vevey on the shores of Lake Geneva into an open-air museum.

In the meantime, Festival Images has become the largest visual arts biennale in Switzerland and has sought with every festival to surprise the public as well as professionals by thinking up innovative and unexpected projects together with artists from all over the world. In the past, we have had the honour

of working with Cindy Sherman, John Baldessari, Christian Marclay, JR, Lee Friedländer, Paul Fusco and the late René Burri.

In that sense, the 2016 festival promises to be exceptional. Around the common theme of

'immersion', the public will discover, in parks, gardens, museums, on the lake and on facades, works by artists such as Hans-Peter Feldmann, Martin Parr, Alec Soth, Mat Collishaw, Graciela Iturbide, Guido Mocafico, Christian Patterson and James Casebere to name but a few of the 70 artists hailing from 15 countries. As always, we have sought to come up with unique, clever and spectacular installations all over Vevey.

Over the years, Images Vevey has developed a relationship with other international events. In 2016, we will flirt with the trailblazing Rencontres d'Arles – a role model for us – as well as with Montreux Jazz Festival, a permanent source of inspiration, and Manifesta 11, which will take place in Zurich this year and whose artistic director, Christian Jankowski, will feature in the programme of Festival Images Vevey. We will also coproduce a project by Cristina de Middel, with the brand new Chaplin's World – the first ever museum dedicated to the film genius who lived for some 25 years in a manor in the Vevey region.

In 2014, tens of thousands of festivalgoers benefitted from this cultural experience totally free of charge. Boosted by this success, we have strengthened the **Images Vevey** brand this year by renaming our activities in order to highlight our consistency: an event

> (Festival Images Vevey), a permanent exhibition space (Espace Images Vevey) and one of the longest-standing support grants for European artistic creation (Grand Prix Images Vevey).

For a long time, Vevey has chosen to invest in

its image with the development of its urban marketing in the field of visual arts and communication focused on a clear label, 'Vevey, city of images'. Join us in September 2016 and discover how this slogan actually leads to an aesthetic experiment on an urban scale.

We look forward to welcoming you in the streets of Vevey!

Stefano Stoll Director



PROGRAMME

/6

THE PROGRAMME **IS STILL UNDER** CONSTRUCTION. FESTIVAL IMAGES IS CURRENTLY WORKING **ON SOME 60 PROJECTS** WITH ARTISTS HAILING FROM 15 DIFFERENT COUNTRIES. THE FULL LIST OF ARTISTS WILL BE ANNOUNCED IN AUGUST ON WWW.IMAGES.CH

PROGRAMME OUTDOOR EXHIBITIONS

Projects marked with the logo <u>are linked</u> to the theme of the festival, 'immersion'



Scenography

Bischof's images will decorate the *Pallet House* by I-Beam Design, turning the Festival Bar into an artistic installation (photo: photomontage).

BENI BISCHOF | SWITZERLAND | BENI BISCHOF BAR

Original scenography by Festival Images Vevey

Beni Bischof re-appropriates existing images found on the Internet or those diverted from traditional media, for his photographs. His quirky digital manipulations and at times brutal physical interventions reveal a Dadaist derivation crossed with a neo-punk ethos. Beni Bischof has been nominated by Stefano Stoll for the Discovery Award at the Rencontres d'Arles 2016

TERRY BROWN & GORDON STETTINIUS | USA| MANGINI STUDIO

Original scenography by Festival Images Vevey

For eight years, Gordon Stettenius has played with his own image, growing and dyeing his hair and sculpting his beard for Terry Brown to take regular headshots of him in the purest American tradition of studio photography. This wacky series questions the relationship between appearance and identity through a gallery of flamboyant characters embodied by Stettenius himself, giving the impression that the artist has lived dozens of different lives.



Scenography

This gallery of portraits will be exhibited on F4 panels in front of Salle del Castillo, echoing the 2016 Festival's headline 'Invest in your Image(s)'!

/7

RENATE BUSER | SWITZERLAND | AVENUE NESTLÉ 55

Original scenography by Festival Images Vevey A project produced by Festival Images Vevey in association with Nestlé



For its first outdoor exhibition in 2008, Festival Images Vevey created its only monumental installation with Renate Buser. Eight years later, the Swiss artist will present the largest photographic images of the 2016 festival. Working essentially on architecture, Buser draws from existing building components to create huge installations, laid out

Scenography

This giant photographic image on canvas sheet will be installed on the façade of the Nestlé international headquarters, creating a symbolic opening on Lake Geneva.

in such a way as to question our relationship with reality. The image shown on the façade of the Nestlé international headquarters is a fragment of the hall of this iconic building, built by Lausanne-based architect Jean Tschumi. Between mise en abyme and gigantic trompe-l'oeil, this work highlights the interplay of transparency and scale between the construction and its environment, and immerses us inside this architectural gem.

CRISTINA DE MIDDEL | SPAIN | THE PERFECT MAN

Original scenography by Festival Images Vevey A project produced by Festival Images Vevey in association with Chaplin's World



For the recent opening of Chaplin's World at the manor where Charlie Chaplin lived for the last 25 years of his life, the museum and Festival Images Vevey will coproduce a new series by Cristina de Middel. The Spanish photographer's relationship with the Vevey event goes back a long way: her first personal exhibition (*Polyspam*) took place at Festival



as well as around the famous statue of Charlie Chaplin on Quai Perdonnet, in front of which tourists like to take selfies.



Images in 2010 and she returned in 2014 to present Party. Finally, in 2013, Espace Images also exhibited *The Afronauts*. This new series takes as its starting point an annual parade by Charlie Chaplin in Adipur, India. By documenting this great 're-enactment', Cristina de Middel gives a clear picture of the western cultural diaspora of the star system and of globalisation in this part of the world. Making the link with Charlie Chaplin's film *Modern Times*, she then addresses in a humorous way, post-industrialisation and working conditions in developing countries.

STEPHEN GILL | ENGLAND | COEXISTENCE

Original scenography coproduced by ECAL and Festival Images Vevey



For more than 25 years, Stephen Gill has relentlessly tested the limits imposed by photography. He demonstrates various unusual techniques by burying his prints, creating collages with flowers and seeds and inserting objects and insects directly into the camera body. For **Coexistence**, he draws water from the pond at the foot of the water tower in Dudelange and immerses his camera into it. The water becomes the filter through which he decides to look at the town residents. Their story becomes a substance, literally permeating the photographic material.



Scenography

Exhibited around the fountain of the Jardin du Rivage, photographs from this series will be coated with water-soluble varnish. Visitors will be invited to sprinkle water on the pictures to reveal them.

/10



HOMENAJE

GRACIELA ITURBIDE | MEXICO |

Original scenography by Festival Images Vevey

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Graciela Iturbide is one of the most important and prolific photographers in Mexico. For over 50 years, she has documented the history and culture of her country through series of portraits of native Indians and the evolution of stereotypes on women in South-American societies. Festival Images has designed an installation to pay tribute to this great lady of black and white photography and, more specifically, to her brief passage in Vevey in 2009. During that brief spell, she photographed one of the famous and now cut-down plane trees on Quai Perdonnet. The photo of that tree is situated close to the place where it was taken, and the installation is completed with Iturbide's famous series, Pajaros, presented in the form of images hanging close by in one of the city's other historic trees.

MATT LIPPS | USA | LIBRARY

Original scenography by Festival Images Vevey

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For this series, Matt Lipps draws from The *Library of Photography*, a 17-volume book published in 1970-1972 by Time-Life Books, from which he selected, cut up and assembled some 500 elements – objects, animals and human characters which form a sort of visual encyclopaedia tracing 40 years of the history of photography. With the use of collage, staging and still life, **Library** pays tribute to analogue photography and raises the question of the future of the media and digital pictures.

<u>Scenography</u> The picture of the tree will be set on

the façade of the municipal library. Opposite, printed on floating fabrics, images of birds will be placed in a tree on the quays of Vevey, alluding to the poetry of the long-gone tree.



Scenography

These photographs will be printed on huge sheets hanging between the pillars of La Grenette, on Place du Marché, which hosts a flea market every week.

CHEMA MADOZ | SPAIN | DÉTOURNEMENT POÉTIQUE

Original scenography by Festival Images Vevey

Chema Madoz's still life is much like a reflection of her own inner world. The fascinating composition of each image creates a visual poem that introduces visitors to a world of fantasy. Plates, curtains, birdcages and world maps create a timeless picture book, which reflects our own human condition. The photographer takes these objects out of their useful function and transfigures them in reverie that defies the laws of physics and realism.



Scenography

These images will be exhibited on the façade of Holdigaz, on monumental canvas sheet that stuck in large format in the windows of the company.

GUIDO MOCAFICO | ITALY | 101 PACKSHOTS

Original scenography by Festival Images Vevey



Called upon by the greatest luxury brands, Guido Mocafico is one of the undisputable masters of still life and packshots – a term which describes the high-quality picture of a commercial product. **101 Packshots** is a collection of perfume bottles, which Guido Mocafico has been putting together for the past 25 years from outlet shops in the Parisian neighbourhood of Belleville. The photographer shoots



Scenography

These photographs will be exhibited on the façade of the city's largest shopping centre and the original bottles will be on display in the showcases of Vevey's Manor Centre.

these suggestively-shaped and evocatively-named bottles like luxury products. As a form of amusing tribute to this parallel market, in the shadow of large retail brands, Mocafico's photographs highlight the pre-eminence and limits of packaging in consumer society.

/12

GUIDO MOCAFICO | ITALY | BLASCHKA

Original scenography by Festival Images Vevey

This series draws its name from Leopold and Rudolf Blaschka, glass blowers from Bohemia living in Dresden. Between the middle of the 19th century and the 1930s, father and son created fascinating reproductions of invertebrates (jellyfish, anemone, starfish, octopus, etc.) as study material for natural history museums and universities. Mocafico then photographed these almost perfectly realistic stained glass objects as if they were jewels or precious objects.



Scenography

The photos of these invertebrates will be immersed in the waters of Lake Geneva. Visitors will be able to see this underwater exhibition thanks to virtual reality headsets.

ASAKO NARAHASHI | JAPAN | HALF AWAKE AND HALF ASLEEP IN THE WATER

Original scenography coproduced by ECAL and Festival Images Vevey







Scenography

Created by Design students from the ECAL and Festival Images Vevey. Set up on floating structures on the lake, the images will roll with the ebb and flow of the waves of Lake Geneva thanks to a clever hydro-mechanical device.

MARTIN PARR | ENGLAND | THINK OF SWITZERLAND

Original scenography by Festival Images Vevey

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This image, taken in Zermatt in 2012, is part of a series on Switzerland that the British photographer created. This installation welcomes visitors to the Festival, who will then get to discover the **You and Martin are a Pa(i)rr** exhibition in the Salle del Castillo (see 'Indoor exhibition' section).



Scenography

This image will be placed on the façade of the BCV, opposite Vevey station, and will blend with the Alpine landscape behind the building. (photo:photomontage)

PIERRE ET GILLES | FRANCE | DANS LE PORT DU HAVRE ET A LA FENÊTRE

Original scenography by Festival Images Vevey



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For the last 40 years, Pierre et Gilles have imposed their unique visual aesthetics. Their colourful portraits and elaborate sets transport visitors into a dreamlike fantasy world that combines pop culture, burlesque and eroticism. The two artists



draw their inspiration in religious imagery, Bollywood cinema, the world of childhood and gay iconography.

Scenography

Two images will be exhibited on monumental canvas sheets, **Dans le port du Havre** on Vevey's former prison, which refers directly to the topic of immersion, and **À la fenêtre** – a wellknown record cover of the band Mikado – on the façade of the Hôtel des Trois Couronnes, as a tribute to Montreux Jazz Festival's 50-year anniversary section (see p. 26).

SIMON ROBERTS | ENGLAND | THE LAST MOMENT

Original scenography by Festival Images Vevey



For this series, Simon Roberts reappropriates images published in the press that depict historical moments and crowd-gathering events. In each image taken from the media flow, he circles all the devices that were used to capture the scene – cameras, smartphones – and blurs out the rest of the picture. The title, **The Last Moment**, is a reference to a well-known brand's slogan 'Kodak Moment' that helped democratise photography. Simon Roberts follows in this trend by highlighting the recent boom in the number of amateur photographers, while questioning our irrepressible need to document our lives through social media.

Scenography

The paper prints will be glued on political billboards on Place de la Gare.

LAURIE SIMMONS | USA | WATER BALLET

Original scenography by Festival Images Vevey



For almost 40 years, Laurie Simmons' work has questioned the portrayal of women in mass media and advertising and contributed to the feminist critique of power structures. For her series **Water Ballet (1980-1981)**, she photographed her friends, including Cindy Sherman, indulging in underwater choreography in a swimming pool. This historical series, inspired by the aesthetics of water ballets that were very fashionable in American cinema in the 1940s and 1950s, shows men and women swimming in complete freedom, as if freed from the constraints of society.



Scenography

The Festival will present this series in large format in backlit windows, simulating a point of view through a porthole in a swimming pool or an aquarium.

BERNDNAUT SMILDE | THE NETHERLANDS | NIMBUS

Original scenography by Festival Images Vevey





With his series **Nimbus**, Berndnaut Smilde blends science with art. Thanks to a fog machine and a fixator, the visual artist produces actual clouds that float above the ground for a little while before disappearing. These temporary installations are set up in museums, galleries, churches, abandoned buildings, hotels and castles. The artist questions the very nature of artworks by regularly choosing his exhibition venues. By creating natural phenomena in urban interiors, this series raises questions about our relationship with the environment.

Scenography

Echoing the impermanent and fleeting character of matter, the image is presented in monumental format on the façade of Andritz Hydro, a company specialised in systems that transform hydraulic energy into electricity.

MATJAŽ TANČIČ | SLOVENIA | 3DPRK

Original scenography by Festival Images Vevey

Invited by Koryo Studio, the first Western gallery to work with and in North Korea and to produce a photographic project in that country, Matjaž Tančič has decided to show a different image than that presented in the media. He focuses instead on individuals, creating a gallery of portraits of everyday people in one of the most isolated countries in the world... and in 3D. This technique was deliberately chosen to come as close as possible to the intimate lives of the people who live behind what is left of the iron curtain. This work echoes the photographer's personal story, who was born in a communist country.



Scenography

These images will be visible on Place Scanavin, through walls in which 3D glasses will have been placed. Those 'binoculars' will enable visitors to immerse themselves from a distance into a country whose representation is under the strict control of the government.

/16

XU YONG | CHINA | NEGATIVES

Original scenography by Festival Images Vevey





These images were taken by Xu Yong during the protests in Tiananmen Square on 4 June 1989 and kept secret until now by the Chinese photographer. A unique account of a movement that was violently repressed by the regime, Xu Yong's images are displayed in negative, thereby forcing visitors to decipher them, immerse themselves in that historical moment and bypass censorship. Visitors will be able to use a colour-inversion tool available in the settings of their smartphones to see the pictures in their actual colours.

Scenography

The series will be exhibited on Place de l'Hôtel de Ville, a building that houses Vevey's political life.

AS WELL AS OUTDOOR INSTALLATIONS, FESTIVAL IMAGES VEVEY PROPOSES INDOOR EXHIBITIONS TOO

PROGRAMME INDOOR EXHIBITIONS

/17



Scenography

Exhibited at Espace Images, these photographs represent a selection of James Casebere's large retrospective presented at Haus der Kunst in Munich in 2016.

JAMES CASEBERE | USA | IMMERSION

ESPACE IMAGES VEVEY

The exhibition presents a dozen photographs by President of the 2015/2016 Grand Prix Images Vevey Jury James Casebere (see p. 22). For some 30 years, the major American artist has questioned the fundamentals of architecture, producing photographs from models, imaginary and standardised reconstructions of familiar constructions that Casebere creates in his own workshop. With their interplay of light and semi-darkness, his photographs explore notions of perception and illusion, while expressing the symbolic power of the places they depict.

WALTER CHANDOHA | USA | THE CAT PHOTOGRAPHER

Original scenography by Festival Images Vevey

SALLE DEL CASTILLO

Since the end of World War II, Walter Chandoha has gathered an impressive gallery of cat portraits in all imaginable forms: posters, calendars, jigsaw puzzles, T-shirts, packets of animal food, etc. The Cat Photographer pays tribute to this long-despised genre through some 60 or so emblematic pictures. Wonderfully tacky, his images have paved the way in the field of commercial animal photography. With an unabashed use of bright backgrounds and particular attention paid to lighting, Chandoha gives an inimitable touch of glamour to these animals. This series is the object of a tribute book published by Aperture in 2015.



Scenography

This series will be presented at Salle del Castillo. Visitors will be able to leave with a poster of an image on display.

Scenography The installation will be exhibited in monumental format in the nave of Sainte-Marie Church.

luminous pixels, where the Irish painter's work is superimposed on the Spanish painter's in a continuous interplay of successive fades. Halfway between figuration and abstraction, this hypnotic work evokes the superficiality of our contemporary images. Collishaw highlights the discrepancy between reality and its representation, following in a cycle of artistic reinterpretation of the Papal figure.

MAT COLLISHAW | USA | **IN CAMERA**

HISTORY MUSEUM

In Camera is designed around the photographic archives of Birmingham's library, based on a series of 12 negatives from a crime scene, taken on behalf of the British city's police in the 1930s and 1940s. In the attic of the History Museum, the installation presents each scene reproduced in transparency with phosphorescent ink and exhibited in an individual showcase. Under sporadic flashes, these antiquated images briefly reveal themselves to the eyes of the visitors plunged in darkness. Collishaw takes these archives

Scenography

These archive images are presented in the attic of Vevey's History Museum, in an immersive installation created by the artist.

out of their documentary function to sow confusion into our minds. The absence of all human presence in these scenes instinctively arouses our curiosity: everyone is invited to appropriate the images and draw their own conclusions on the crimes that happened in these mysterious scenes.

MAT COLLISHAW | USA | THE END OF INNOCENCE



With The End of Innocence, Mat Collishaw stages a dialogue

between two iconic artworks through a digital recreation:

the portrait of Pope Innocent X painted by Diego Velázquez

in 1650 and its modern reinterpretation by Francis Bacon painted in 1953. This installation takes the form of a cloud of





HANS-PETER FELDMANN | GERMANY | 100 YEARS



Hans-Peter Feldmann is one of the fathers of photographic reappropriation. Nevertheless, he steps in as a photographer for the **100 Years** series, which presents 101 black and white portraits of his parents, friends and acquaintances. Produced between 1997 and 2000, this monumental series retraces all the steps of a human life, at a rate of one portrait per year,

Scenography

Thanks to a 50-metre long linear installation, visitors will be able to immerse themselves in this lifeline, set up in the Salle del Castillo.

starting with an eight-day old baby and ending with a hundred-year old woman. For the visitors, it is a unique opportunity to immerse themselves in the heart of a whole lifespan, which the artist recreates entirely here. Everyone can plunge into their own memories, find their place in the present and project themselves into the future.

CHRISTIAN JANKOWSKI | GERMANY | CASTING JESUS

THÉÂTRE ORIENTAL-VEVEY

Casting Jesus is a video installation that shows auditions for the role of Jesus organised by Manifesta 11 Artistic Director Christian Jankowski. Using the codes of Reality TV, the experiment took place at the Vatican under the watchful eyes of religious figures from the Catholic State, who watched candidates break bread, carry the cross and perform miracles. Through passionate and disconcerting



Scenography

The installation will be presented at the Oriental-Vevey, a venue that was first a church, then an erotic cinema, then another cinema and finally a theatre in 2014.

discussions between members of the jury and candidates for the role, the artist questions the way the Church perceives representations of the Messiah and how this image is then expressed in contemporary media.



ZILLA LEUTENEGGER | SWITZERLAND | ZIG ZAG STOEL / RODEO Z

Curating and production by Jenisch Museum Vevey

JENISCH MUSEUM VEVEY

Zilla Leutenegger creates drawings and installations that reinterpret intimate and domestic scenes. Omnipresent in her work, she stages herself to mime tender and humorous stories that illustrate her relationship with the world. The Jenisch Museum Vevey shows the Swiss artist's installation as well as a monumental outdoor drawing opposite the museum. A reflection on inner space, playing on drawings that echo the projections of two films by Romanian artist **Geta Brătescu**, also programmed at Festival Images.

CHRISTIAN LUTZ | SWITZERLAND | NO MAN'S LAND

Curating and production: Théâtre Vidy Lausanne

THÉÂTRE VIDY LAUSANNE. LA KANTINA

The approach of the Geneva-based photographer is based on a meticulous observation of the dynamics of our society, by studying such topics as political, economic and religious power. The recipient of many prizes, including the Grand Prix Images Vevey 2009/2010 for his series *Tropical Gift*, Lutz exhibits his work all over the world and is a regular feature in publications. The exhibition gathers together several series of images that Christian Lutz has



dedicated to the itineraries, the dreams and illusions of migrants fleeing from the war, oppression and famine and for whom Western Europe represents the hope of a better life. As always, his perspective is uncompromising: by questioning visitors, he reminds them that migration, the fact of living far away from the origins of one's family, has been written in the DNA of our lives, our cities and our countries since the dawn of time.

MARTIN PARR | ENGLAND | YOU AND MARTIN ARE A PA(I)RR

Original scenography by Festival Images Vevey



Martin Parr documents the paradoxes of our society with irony and derision. His work exposes the absurdity of our daily lives with humour and tenderness and reveals the grotesque quirks of globalisation, tourism and consumer society. Through this exhibition, Festival Images Vevey provides visitors with a chance to literally immerse themselves in Martin Parr's apparently ordinary yet iconic scenes of life. It is their turn to find a place next to the people featured in the photograph by posing in front of a green screen before appearing on the picture. Everyone will come up with a way of physically interacting with the subject and composition of these photographs. **You'll be on a par with Parr!**

ALEC SOTH | USA | VIEW FROM MY HOTEL WINDOW, TOKYO

Une scénographie originale du Festival Images Vevey

нôт

HÔTEL DES TROIS COURONNES

This series traces Alec Soth's trip to Tokyo. The American photographer decides to stay at the Park Hyatt Hotel for five nights – the place where Lost In Translation, one of his favourite films, was shot – without ever leaving his room. Instead of exploring the city, he brings Tokyo to him by hiring various services on the Internet: from a ganguro group of singers to a sushi chef, a master of tea ceremony, a teacher of Japanese, an advisor for expatriates and a love doctor.



Scenography

A photo booth with a green screen will enable visitors to embed themselves in these photographs and leave with their own snapshot.



Scenography

This series is exhibited in the hushed and luxurious atmosphere of a suite of the Hôtel des Trois Couronnes, to echo the place where these images were taken. The suite will be open to the public during opening hours. Visitors will also be able to reserve in advance a night in the suite (rates available at the reception of the Hôtel des Trois Couronnes).

PROGRAMME GRAND PRIX IMAGES VEVEY 2015-2016 /22

Festival Images takes place in even years but the Vevey Ville d'Images Foundation also allocates support grants of more than CHF 70,000 for photographic projects every other year. The international photography award **Grand Prix Images Vevey**, worth CHF 40,000 (EUR 38,000), is one of the largest and longest-standing prizes in Europe and attracts some 800 participants from all over the world for each competition. The works created thanks to the Grand Prix and other prizes are then exhibited at Festival Images the following year.

CHRISTIAN PATTERSON | USA | GONG GO - GRAND PRIX IMAGES VEVEY 2015-2016

A production by Festival Images Vevey



GRAND CAFÉ DES MOUETTES

The **Gong Co.** installation recreates a now closed-down family grocery store in Mississippi, from which Christian Patterson retrieved part of the furniture and kept and photographed many products. When the American artist discovered the shop some years ago, he saw the place as a museum suspended in time. He then remembered Andy Warhol's prophetic quote: 'All department stores will become museums and all museums will become department stores.' His work questions consumerism, immigration and social change in capitalist societies. In Patterson's immersive installation, photography is no longer a simple representation of reality: it becomes a component in a narrative that confronts the emotional power of images with the formal language of objects.



Scenography

Gong Co. will be set up in a former café, abandoned after a fire, which now houses an exhibition space.



LAIA ABRIL | SPAIN | LOBISMULLER - BOOK AWARD 2015-2016

CHAUSSÉE DE LA GUINGUETTE 12

In 1853, Manuel Blanco Romasanta was tried for the murder of 17 people: he confesses to nine of them but declares himself not guilty because he was suffering from a curse that turned him into a wolf. More than 150 years later, this case still haunts the collective memory in Spain and baffles criminologists, psychologists and historians. According to recent theories, the killer, who was named Manuela at the time of his birth and raised as a girl until the age of 6, might have suffered from female pseudo-hermaphroditism. The Catalan artist reinterprets the legend of Romasanta in the light of the presumed intersexuality of the murderer. Produced with the support of the Book Award, Lobismuller immerses us in a photographic world steeped in ambiguity, in which male and female, science and magic and folklore and historical facts are all jumbled up.

LAURENCE AËGERTER | FRANCE / THE NETHERLANDS | PHOTOGRAPHIC TREATMENT - NESTLÉ GRANT

CHAUSSÉE DE LA GUINGUETTE 12

This project explores the effects of images on people suffering from senile dementia, and particularly Alzheimer's. Conducted in collaboration with neurologists, gerontologists and psychologists, this research aims to provide a therapeutic tool based on images, in order to improve the wellbeing of patients. Laurence Aëgerter's work is based on recent scientific studies, which demonstrate that viewing images and manipulating printed photographs can have a positive impact on patients by stimulating their cognitive functions.



Scenography Images will be printed using a silkscreen process to make them fragrant.

JOJAKIM CORTIS & ADRIAN SONDEREGGER | SWITZERLAND |

ICONS - BRONCOLOR PRIZE (LIGHT)

Original scenography by Festival Images Vevey

THÉÂTRE DE VERDURE & JARDIN DU RIVAGE

Icons questions the power of photographic images, at a time when all sorts of special effects are possible thanks to digitalisation. Since 2012, the duo has recreated some 30 historical images in their workshop in Zurich. They begin by making models that recreate famous photographs. They then widen the field-of-view to reveal their fabrication secrets, showing tubes of glue, cutters, paintbrushes, drills and lighting devices. Visitors are led to reflect upon the construction of these images, which are now part of the collective memory.

VITTORIO MORTAROTTI & ANUSH HAMZEHIAN | ITALY |

EDEN - LEICA PRIZE (REPORTAGE)

ANCIENNE GALERIE ARTS & LETTRES, GRANDE PLACE

Produced in the south of Armenia, in the city of Agarak – the only crossing point into Iran – the series documents the prevailing tension and precariousness in this transit zone. Combining photographs and audiovisual documents, the exhibition focuses on the consequences of war and exile on



<u>Scenography</u> Outdoors on metallic structures that echo the devices used in the workshop for the shots.



Scenography

The photos will be exhibited on structures custom-built by the duo for this project.

individuals' fates by immersing visitors in the harshness of a disenchanted world: from migrants leaving Iran in search of freedom to women forced into prostitution, Russian soldiers defending the Armenian border against the dreaded neighbour and teenagers simply dreaming of better days.

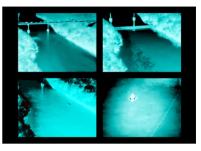
WALTRAUT TAENZLER | GERMANY | EYES ON BORDERS - JURY SPECIAL PRIZE

Original scenography by Festival Images Vevey

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BASEMENT OF THE THÉÂTRE DE VERDURE

In 2007, an association of Texan sheriffs launched an online virtual border patrol platform: a dense network of cameras set up all along the Mexican border. Any Internet user could subscribe to the website in order to patrol the border in real time and report any suspicious activity. Between 2009 and 2011, the German artist logged into the website regularly to become a virtual border guard. His work, based on screen captures of live videos reveals the dubious methods of this vast network of voluntary informants in a society where social media has completely democratised freedom of speech.



Scenography

This series is exhibited in a basement hidden from view, to evoke a video surveillance room.

ALSO FEATURED ON THE PROGRAMME OF FESTIVAL IMAGES 2016 ARE

Marvin Leuvrey | Switzerland | Revelations Darren Roshier | Switzerland |

Thomas Sauvin & Lei Lei | France & China | Hand Colored Philipp Schmitt | Germany | Camera Restricta Ekaterina Shelganova | Russia | Ice Men Sylvie Théraulaz | Switzerland |

> Vincenzo Valerio | Italy | Real Virtuality

Florian Amoser | Switzerland | Qualified Landscapes Susan Dobson | Canada | Viewfinder Pascal Dufaux | Canada | Alien Camera Lionel Henriod & Christiane Nill | Switzerland | Let's Play Michel Huneault | Canada | Post Tohoku Thomas Kaufhod & Michael Lapuks | Germany | Qualified Landscapes Marc Lee | Switzerland | Pick Me

PROGRAMME LA FERBLANTERIE – TRIBUTE TO MONTREUX JAZZ FESTIVAL'S 50-YEAR ANNIVERSARY /26

For its 50-year anniversary, Montreux Jazz Festival has invited Festival Images Vevey for two tailor-made co-productions. These projects express the long-term friendship between these two notable neighbouring institutions. In return, Festival Images Vevey has created a special Tribute to Montreux Jazz Festival's 50-year anniversary section in a new venue behind Vevey station, which will feature a project by **Cyril Hatt**, as well as an exhibition of pictures by Swiss photographer **Yann Gross** published in the book *50 Summers of Music* (Editions Textuel), a video jukebox in association with the **ECAL** (Lausanne's University of Art), screenings by Swiss artist **Cee-Ro** and video clips by American band **OK Go** with their artistically rich visual world, which have been viewed tens of thousands of times on the Internet.

CYRIL HATT | FRANCE | LE PICOTIN Original scenography by Festival Images Vevey



Through a photographic installation, as poetic as was the kind-hearted Claude Nobs, Cyril Hatt invites the public into the legendary chalet **Le Picotin**, which is well known by festivalgoers but which only a lucky few got to visit. Jukeboxes, hats, souvenirs and photographs, artworks, rare LPs, and a whole range of musical instruments recreated in 3D with loads of snapshots, sellotape and staples: this vast and original collection immerses us in the intimacy of the Picotin, in the heart of a life built on passion and friendship.

This exhibition is presented at Montreux Jazz Festival from 1 to 16 July (level B5 of 2M2C) before moving to Vevey for Festival Images in an enhanced version.



YANN GROSS | SWITZERLAND | Original scenography by

Festival Images Vevey

This series of images by Swiss photographer Yann Gross is taken from the wonderful book 50 Summers of Music (Editions Textuel), published for this jubilee. For 50 years, in Claude Nobs' chalet, in the festival's cardboard boxes, the story has unfolded through the incredible bric-a-brac of the holy relics and memorabilia that was carefully preserved. Over time, Montreux Jazz Festival has become a music-loving museum. And so, with no preconceived order, we go from a cult record recorded between the chalet's walls to a self-portrait by David Bowie, a Led Zeppelin recording and a contract signed by Miles Davis: anything goes as long as it follows in the three-dimensional kaleidoscope of an event that also lives through its memory.

OK GO | USA | THE WRITING'S ON THE WALL Original scenography by Festival Images Vevey



OK Go is an indie American band hailing from Chicago and now based in Los Angeles. Renowned for the artistic quality of their video clips, the band made itself known with the video for Here It Goes Again (2006), which saw the quartet perform a choreographed piece on treadmills. The video was viewed over 50 million times on YouTube and received a Grammy Award in 2007. In the last few years, the outfit has continuously surprised audiences with unique video creations riddled with artistic references (Fischli and Weiss, Markus Raetz, Georges Rousse, etc.). The installation on show at La Ferblanterie will present a selection of their more ground-breaking and surprising videos.

PROGRAMME PARALLEL EXHIBITIONS AND SIDE EVENTS

In parallel with its own productions, Festival Images also welcomes projects by the people and institutions that ensure Vevey's status as a 'city of images' all year round: museums, galleries, workshops, cinemas, shopkeepers and artistic collectives. Indeed, Festival Images represents an opportunity to gather and provide visibility to a whole range of initiatives in the field of visual arts. These projects are part of the programme, even if they are categorised under the label 'parallel exhibitions and side events'. The curating, form and content of each project is entirely drawn up by the project initiators. These collaborations are invaluable for the dialogues and exchanges they promote. They demonstrate the dynamism of visual arts in the region and contribute to turn the city of Vevey into a giant museum for three weeks.



Merinat, a parallel exhibition by Thomas Adank provided by the RATS © Thomas Adank Collective

PROGRAMME COLLABORATION WITH ART SCHOOLS FROM FRENCH-SPEAKING SWITZERLAND

Committed to keeping up with contemporary creation and supporting up-and-coming artists, Festival Images Vevey initiates projects with art schools from French-speaking Switzerland at each festival. In 2016, a project with the Design and Photography departments of Lausanne's Art School (ECAL) will be exhibited on the lake and designers from the institution will create several exhibition designs. Vevey's famous Photography School (CEPV) will propose a large exhibition, *Des Mondes Meilleurs* ('Better Worlds'), inside and outside the school, based on the topic of utopia, on the occasion of the 500-year anniversary of its conceptualisation by Thomas More. Finally, the multimedia designers of **eikon** (Fribourg) will work closely with the Festival team on a project of 'chamber' conferences filmed during the event.

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A FREE FESTIVAL NEEDS FRIENDS!



The Amis d'Images ('Friends of Images') association was created with the aim of giving financial assistance, advice and support in the development of Images Vevey's activities.

Bringing together photography enthusiasts and professionals, as well as loyal visitors and curious onlookers, Les Amis d'Images gives picture lovers the opportunity to express their burning passion by getting involved in Images Vevey's extraordinary adventure, while benefiting from tailor-made advantages.

SUPPORT FESTIVAL IMAGES AND SUBSCRIBE AS A FRIEND OF IMAGES ON WWW.AMISDIMAGES.CH

ORGANISATION

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Festival Images Vevey wishes to thank all artists who took part in the 2016 programme, as well as the following galleries and institutions (courtesy):

Aperture Foundation, Blain/Southern Christophe Guye Galerie, Collection particulière Collection Shoichi Yabu, Collection Spaarnestad Photo Galerie Daniel Templon, Galerie Esther Woerdehoff Galerie Heinzer Reszler, Galerie Nicola von Senger Hamiltons Gallery, INSTITUTE Jessica Silverman Gallery, Josh Lilley Gallery Koryo Studio, Lisson Gallery Magnum, Marc Selwyn Fine Art Natural History Museum of Dublin, Osiris Co. Ronchini Gallery, VG Bild/Kunst

THE FESTIVAL IMAGES 2016 TEAM

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FESTIVAL IMAGES WISHES TO THANK THEIR PARTNERS FOR THEIR INVALUABLE SUPPORT



CONTACTS

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HIGH-DEFINITION VISUALS ARE AVAILABLE UPON REQUEST. PLEASE DO NOT HESITATE TO CONTACT US.

Festival Images Vevey OPENING ON 10 SEPTEMBER www.images.ch





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The 2016 logo, following the trend of previous years, cleverly portrays the image of a sun, an eye and a camera shutter. The poster also features Lake Geneva, a huge symbol for the region, which symbolises the exhibitions' guiding theme:'Immersion'. As always, the two colours represent the indoor and outdoor sections of the exhibition. The 2016 poster will also come in three different colours. Since 2008, the festival's visual communication has been the work of Christiane Steiner from Vevey-based studio, Mary & Jo.