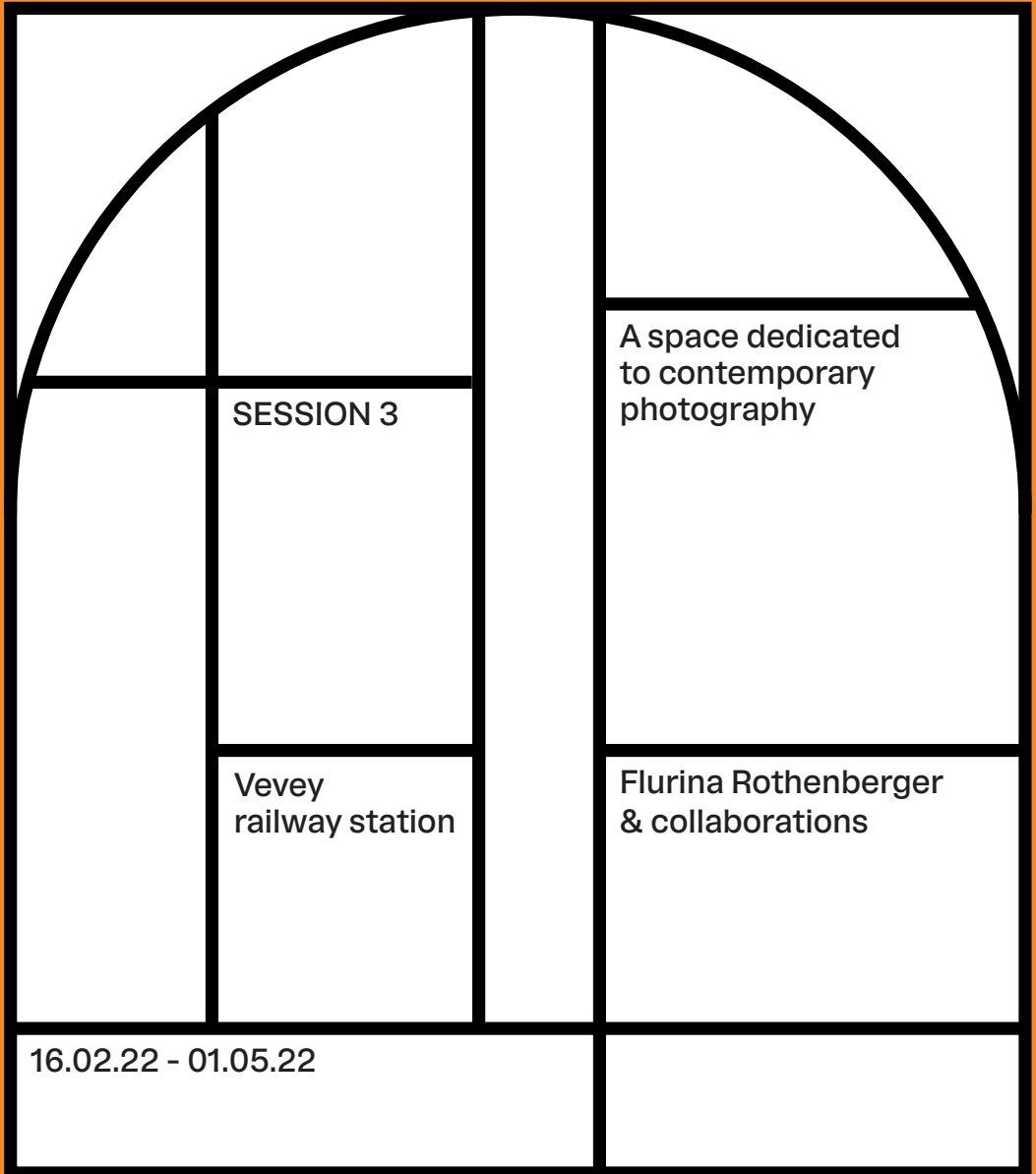


L'APPARTEMENT

ESPACE IMAGES VEVEY



PRESSKIT



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THE HOUSEWARMING PARTY VERNISSAGE

Wednesday, February 16, 2022 at 6pm. will be the occasion for the housewarming of the 2nd session of exhibitions at L'Appartement - Espace Images Vevey.

Presentation of the "roommates" artists - by Flurina Rothenberger and Stefano Stoll, director of Images Vevey.



AN APARTMENT FOR CONTEMPORARY PHOTOGRAPHY

"L'Appartement - Espace Images Vevey" is the new permanent showcase for Images Vevey's activities. Since September 2021 onwards, this art space hosts around fifteen artist projects and exhibitions per year, free of charge. It provides a link between two editions of the Images Vevey biennial and helps to keep the "Vevey ville d'images" label alive throughout the year.

This new space for contemporary photography is located in the main hall of the Vevey railway station on the second floor, in the former railwaymen's apartments. It is from this historical background that it takes its name of "L'Appartement - Espace Images Vevey".

THE ANNOUNCEMENT

"L'Appartement - Espace Images Vevey" is an inspiring venue ideally located on the Vaud Riviera. With a surface area of 220 square metres, it consists of an entrance, a lift for disabled access and a monumental staircase, a kitchen (bookstore and shop), three bedrooms (monographic exhibition), a bathroom, a corridor (exhibition for children), a home cinema (HD projection room), a lounge (presentation of an artist's book), a balcony (vernissage) and a sun terrace. Close to all amenities, this apartment enjoys a privileged location at zero minutes from the railway station of Vevey.

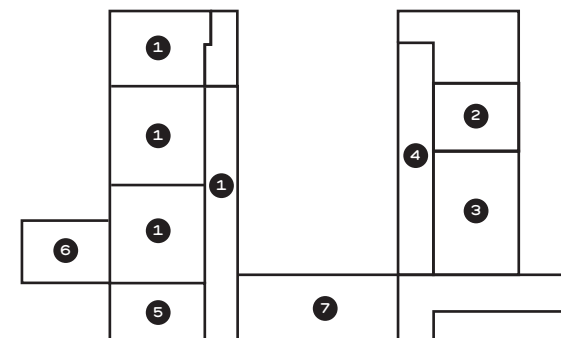
VENUE OVERVIEW EXHIBITION PLAN

The particularity of L'Appartement is that each of its rooms is assigned to a particular exhibition format. By preserving the original aspect of the building and transforming its primary function, Images Vevey aims to offer a visitor experience that reflects the surprising and convivial image of its biennial event.

L'Appartement will therefore continue to host four artists' projects simultaneously and will continue to organise its exhibitions according to its four main living areas:

L'APPARTEMENT

Room map



- 01 THE ROOMS
a monographic exhibition
- 02 THE LOUNGE
presentation of an artist's book
- 03 THE CINEMA
a projection of an artist's video
- 04 THE CORRIDOR
a corridor reserved for children
- 05 THE KITCHEN
a reception area, bookstore and shop
- 06 THE TERRACE
panoramic relaxation
- 07 THE BALCONY
vernissage

THE ROOMMATES UPCOMING EXHIBITIONS

Each programming block lasts between six and eight weeks. During the Images Vevey biennial, programmed artists will be hosted as part of the festival. Exclusively made up of contemporary artists of all ages and backgrounds, the programming gives pride of place to young talent and to artists trained by both national and international schools, offering a first opportunity to exhibit in a high-quality professional environment.

SESSION 3, 16.02.22 - 01.05.22

LES CHAMBRES

NICE & UNFOLDED (Moçambique, Katlehong)

LE CINÉMA

N'ZASSA (Ivory Coast, Switzerland)

LE SALON

PATHÉ'O (Ivory Coast, Burkina Faso, Switzerland)

LE COULOIR

A BRIDGE IS NOT SOMETHING TO LOOK AT. YOU WALK ACROSS IT TO FEEL IT.
(Switzerland)

L'Appartement has given free rein to photographer Flurina Rothenberger. Born in Switzerland and raised in Ivory Coast, she has devoted most of her career to taking photographs of the continent where she grew up. Her personal narrative and cooperative artistic practice demonstrate Africa's multiple reality. She has taken over every room, while respecting their specific uses, to exhibit a series of projects in which collaboration is key.

LES CHAMBRES

NICE & UNFOLDED

Flurina Rothenberger in collaboration with Rahel Arnold / NICE editorial Collective and Monika Schori

A magazine can be a public space, a gallery, and an academy, all in one. NICE elicits this diverse potential unique to editorials. Flurina Rothenberger and Rahel Arnold gave the impetus for each of its three issues, bringing creatives together to combine their photography, journalism, visual design and social action as an editorial collective. This collaborative approach typifies Rothenberger's entire artistic practice. Her photographs, taken in Ivory Coast and South Africa, form a visual essay. Monika Schori's spatial intervention transforms our gaze, depending on where we position ourselves as viewers. the eyes of technology

Pemba, 2016
Abidjan, 2017
Katlehong, 2019
The Nice Magazine
Edition: Klaym
Unfolded, 2022



LE CINÉMA

N'ZASSA

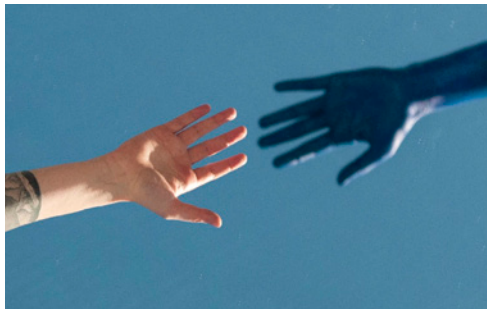
Flurina Rothenberger

*In collaboration with Bee Joe, Spoken Word Collective N'Zassa
and formation supérieure en Photographie du CEPV*

Ivory Coast is a major world player in slam poetry. Under the guidance of Flurina Rothenberger and the Ivorian poet Bee Joe, CEPV photography students worked remotely in tandem with slammers in Abidjan to create visual poems. As they swapped words and images, their creative disciplines merged to hatch a series of raw rhythmic videos.



Centre
d'enseignement
professionnel
de Vevey



LE SALON

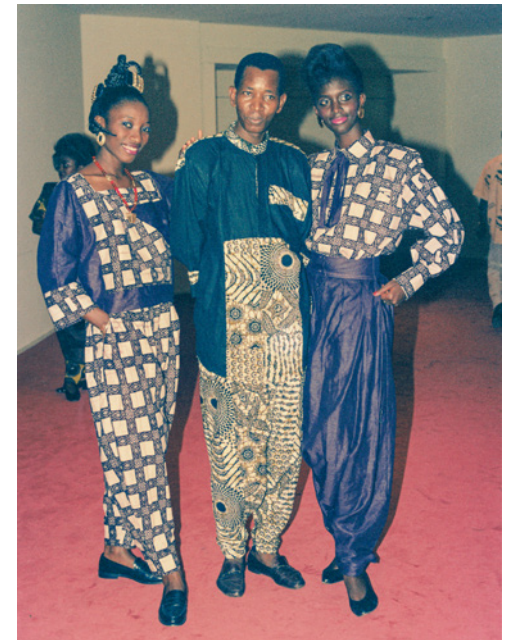
PATHÉ'O

Flurina Rothenberger

*In collaboration with Pathé'O, Ben Idriss Zoungrana,
other contributors and with Monika Schori*

*Pathé'O*s is a large-scale editorial project tracing the history of fashion and the textile industry in West Africa through the biography of Pathé'O, an Ivorian Burkinabe fashion designer and couturier. The exhibition preludes a book to be published in 2022 by Edition Patrick Frey and presents the work of Flurina Rothenberger in dialogue with archival images by the Burkinabe photographer and journalist Ben Idriss Zoungrana.

Ivory Coast, Burkina Faso, Switzerland,
2022
Edition: Edition Patrick Frey
Graphic design: Hammer



LE COULOIR

A BRIDGE IS NOT SOMETHING
TO LOOK AT. YOU WALK ACROSS IT TO FEEL IT.

Flurina Rothenberger

In collaboration with Anna-Maxie and Fridolin Leupin,
Meissa and Nata Mbaye

Four children aged between five and ten years old took on the role of curators to collectively choose a series of Flurina Rothenberger's photographs taken throughout Africa. A display designed especially for children showcases their selection of fourteen images together with their explanations for their choices.



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THE WINDOW VISUAL IDENTITY

ATELIER CIAO designed the visual identity of "L'Appartement - Espace Images Vevey", inspired by the nature of the venue, its existing use, and the concept of the window.

THE LOGO

The logo is based on the emblematic shape of the main entrance to Vevey station and the windows of the corridor of "L'Appartement - Espace Images Vevey". Its shape also evokes a railway tunnel.

THE POSTER

The window is an important inspiration source in history of art. It allows us to stage two spaces: the interior and the exterior. As a multiplier of spaces, the window shows, separates, connects, aims, frames, and opens. The studio has taken advantage of the characteristics of the window to achieve an unusual, poetic, and pragmatic visual communication effect. The concept allows the public to become curious and voyeuristic, peering through the window into the interior of "The Apartment" to discover visual clues about the programmed artists.

THE SPACE

The communication of L'Appartement revolves around the theme of cohabitation and thus honours the primary function of the venue, while allowing Images Vevey to present artistic projects in an original and atypical way. Whether it be invitations in the form of house-warming parties, furniture or interior decoration, the details evoke the world of housing and living together.

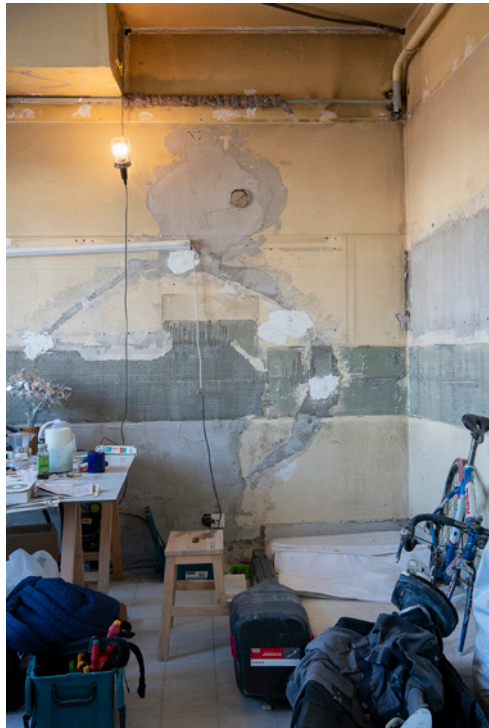
L'APPARTEMENT



16.02-01.05.22

THE CONSTRUCTION SITE RENOVATIONS

The Vevey railway station was completely renovated by the SBB for the Fête des Vignerons in the summer of 2019. The railwaymen's apartments were not affected by this major work on the shell of the building. Images Vevey and the SBB agreed back in 2017 that Vevey station would be the first station in Switzerland to have an art centre. The work lasted several years and was designed and financed by Images Vevey. The guiding principle was to create a place for contemporary photography while preserving the history of the venue, in accordance with the request of Monuments historiques du canton de Vaud.



LA CUISINE RECEPTION AND BOOKSHOP

The former railwaymen's kitchen has become the reception, the shop and the bookshop of L'Appartement. The public will find there in particular:



PUBLISHING & CO-PUBLISHING

Images Vevey's editorial strategy focuses on a series of collaborations set up with publishing houses that specialise in photography, as well as with artists directly. Since 2015, Images Vevey has pledged to assist innovative editorial projects, in particular with the creation of the Images Vevey Book Award.



BAGS

For some years now Images Vevey has been recycling the monumental canvases displayed on facades in the city during the various Festival Images Vevey and turning them into a unique bag collection. Entirely Swiss made, each piece is unique, manufactured in Switzerland and bears a label that identifies the artwork it was made from.

LA TERRASSE

Equipped with deckchairs and accessible free of charge during opening hours, the south-facing terrace, which offers a view of the entire station square, will quickly become a favourite meeting place in Vevey station.

A LOOKBACK IN PHOTOS

SESSION 2 : 14.12.21 - 30.01.22

LE CINÉMA ③

Batia Suter, *Radial Grammar*

LE SALON ②

Maxime Guyon, *Aircraft: The New Anatomy*

LE COULOIR ④

Lucia Nimcova, *Animal Imago*

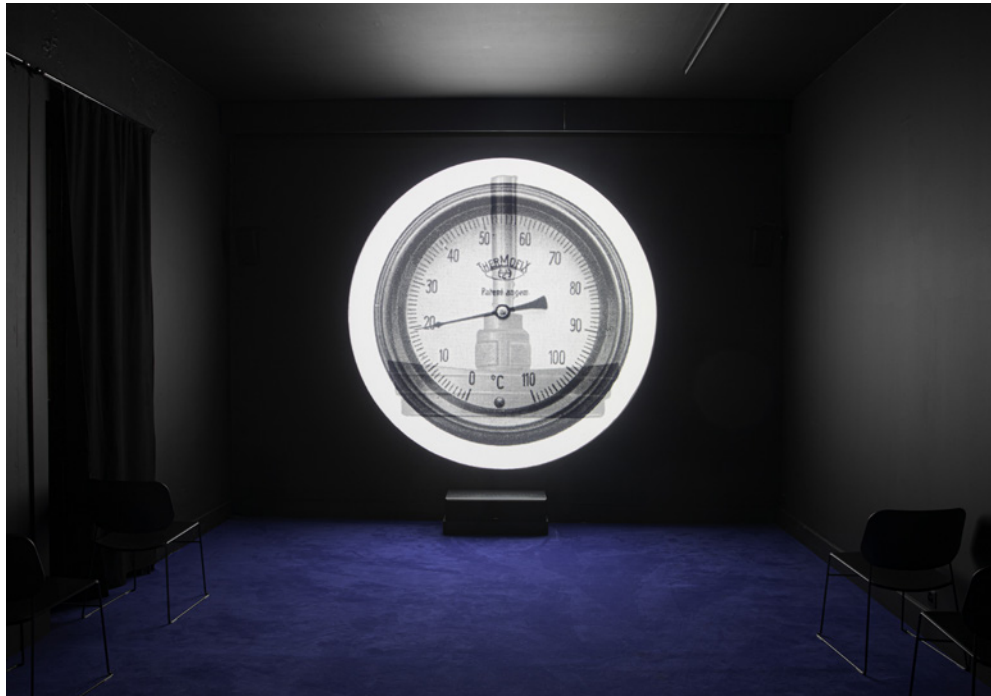
LES CHAMBRES ①

Sara Bastai, *RAM 2.0*

①



③

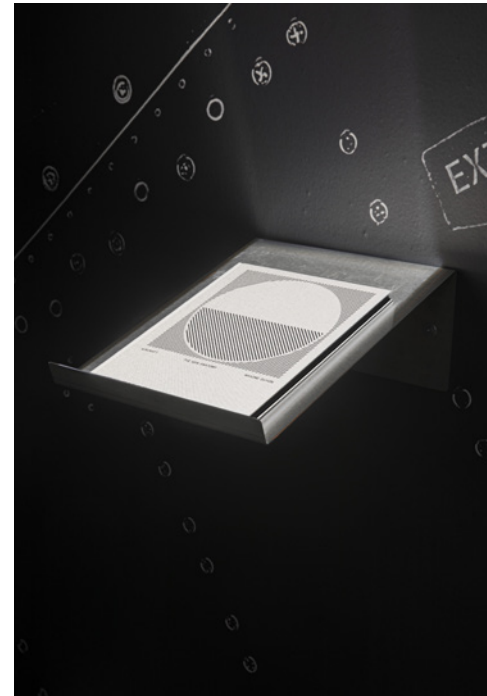


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L'Appartement

A LOOKBACK IN PHOTOS

SESSION 1: 13.10 - 28.11.21

LE CINÉMA ③

Marie Noury, *Nous voir ensemble*

LE SALON ②

Peter Puklus, *The Hero Mother - How to build a House*

LE COULOIR ④

Nicolas Polli, *À table avec Nico!*

LES CHAMBRES ①

Nicolas Polli, *When Strawberries Will grow on Trees, I Will Kiss U*

①



③

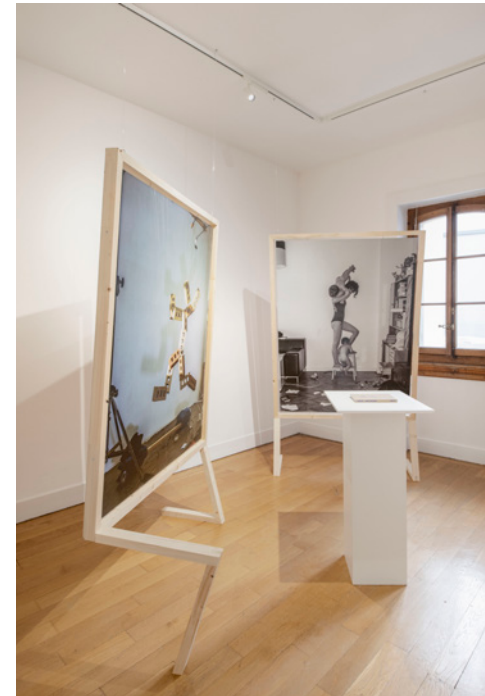


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PRACTICAL INFORMATION

OPENING

SESSION 3: 16.02 - 01.05.2022

Wednesday to Sunday

2-6pm

Free entrance

COVID-19

The exhibitions will be held in compliance with the official health regulations in force.

TRANSPORTATION

Direct train connection to all stations in Switzerland and abroad.

ACCESSIBILITY

Lift available for people with reduced mobility.

www.images.ch

#lappartementimages

#imagesvevey

@images_vevey

ORGANISATION

DIRECTOR

Stefano Stoll

PRODUCTION

AND ADMINISTRATION

Raphaël Biollay

PROGRAMMATION TEAM

Stefano Stoll

Raphaël Biollay

ADMINISTRATION

Yulia Fernandes

COMMUNICATION

AND PRESS

Amandine Marchand

PRODUCTION

Tamara Jenny-Devrient

DIGITAL

Roselyne Collomb

GRAPHIC DESIGN

ATELIER CIAO

ILLUSTRATION

Aude Meyer de Stadelhofen

RECEPTION,

STORE AND BOOKSHOP

Chely Hauert

CULTURAL OUTREACH

Audrey Zimmerli

PARTNERS

MAIN PARTNERS



LOGISTICAL

AND COMMUNICATION

PARTNERS



Out of Home Media

batiplus

PARTNERS



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ARTISTIC PARTNER



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